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## DBA COMBINES SIGNATURE EVENTS FOR APRIL FIRST FRIDAY EVENT TO INCLUDE UNVEILING OF 2016 MARKET POSTER

Bloomington, IL, March 25, 2016– Harold Gregor will be the featured artist on the 2016 Downtown Bloomington Association Farmers’ Market poster which will be unveiled at the Farmers’ Market themed DBA First Friday on April 1<sup>st</sup> at the Gregor Gallery, 311 N. Main Street at 5:30 p.m.

*“We’re thrilled to be featuring Harold’s artwork this year,” offered DBA Executive Director Tricia Stiller. Harold is a beloved artist, teacher, and most importantly, friend to the Downtown Community, and his work eloquently captures our Midwest landscape. This poster is a perfect way to honor Harold and salute our hardworking Illinois farmers, who make our Farmers’ Market possible.”*

The April First Friday, entitled “No Foolin’, the Farmers’ Market is just around the Corner,” is the first cross promotion featuring the DBA’s two signature events, (Farmers’ Market and First Friday). Guests of First Friday will have an opportunity to visit participating downtown businesses and meet and greet market vendors who will be sharing their space for the evening. A complete list of participating businesses can be viewed on the DBA Website, <http://downtownbloomington.org/event-list/april-first-friday-no-foolin-farmers-market-is-just-around-the-corner/>

DBA First Fridays are held on the First Friday of each month, from 5-8 pm. The DBA Farmers’ Market Outdoor season begins on Saturday, May 7<sup>th</sup> and will run through the end of October. The hours for the market are 7:30 am – noon.

*The mission of the Downtown Bloomington Association is to promote the revitalization and growth of Historic Downtown Bloomington through collaboration among property owners, private citizens, community and business leaders, town and government representatives and civic organizations.*